

SOCIAL VALUE

INTERNATIONAL



MEMBER SPOTLIGHT

Individual Member
Australia

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PLEASE INTRODUCE YOURSELF AND YOUR WORK.



I have the joy of leading an organisation committed to transforming healthcare to better align to the challenges of the modern world, including life with complex chronic disease. More broadly, I am an advocate for the power of social impact measurement in catalysing change and increasing accountability. I was a founding member of the Social Impact Measurement Network of Australia and am a current Board Director.

WHY DOES SOCIAL VALUE MATTER TO YOU?



For me, it's all about getting a better and broader understanding of the value we're trying to create. It's all too easy to become blinkered to one definition of value, whether that is monetary value or something more specific like a clinical marker in healthcare. Social value orients us to measuring what is important for people impacted and can fundamentally change how we approach services and programs. It opens up a much richer conversation, and one that is greatly needed as we navigate the challenges and opportunities of the modern world.

WHY DID YOU DECIDE TO JOIN SVI?



When SIMNA was first established in Australia, I jumped on the opportunity to be a founding member. I had been stumbling around in the dark trying to make sense of the world of social impact measurement, and then this amazing community started to come together. The best thing about SIMNA and SVI for me is the breadth of representation, from funders to policy makers to evaluators and beyond. I have never considered myself a social impact measurement expert nor an evaluator, but as someone passionate about the change that social impact measurement can bring, SIMNA is like a second home.

HOW HAS SVI MEMBERSHIP BEEN OF VALUE TO YOU?



SIMNA membership is about connecting to a very broad network of purpose aligned individuals navigating the social impact space. The breadth of representation brings with it incredibly diverse perspectives and I am always amazed at the different focuses, expertise and knowledge possessed by the network. Whatever your challenge, there is someone in the network to connect with and collaborate with. And I love learning from other sectors about how they think about social impact measurement. It's been amazing as a healthcare professional to benefit from learnings from as far afield as sectors like Arts and Culture on how to improve our measurement practice.



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SVI MEMBERSHIP
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