



**MEMBER  
SPOTLIGHT**

Organizational Member  
Zambia + Madagascar

August  
2023

**Naonga Shawa Banda**  
Time and Tide Foundation

## PLEASE INTRODUCE YOURSELF AND YOUR WORK.

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The Time + Tide Foundation is the philanthropic arm of the Time + Tide safari tourism company. We are fully committed to generating positive social value in the remote wildlife communities that border the company's safari lodges, three of which are in protected areas of Zambia and one in Madagascar.

## WHY DOES SOCIAL VALUE MATTER TO YOU?

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Since our inception in 2015, we have set outcomes based on our knowledge of the local context and stakeholder engagement and tracked progress to these outcomes. In recent years, we've wanted a richer understanding of the value generated by these programmes and insight into potential unintended negative consequences.

## WHY DID YOU DECIDE TO JOIN SVI?

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We joined SVI to learn its methodology for evaluating social impact, with the view of embedding this approach in our organisation and furthering the measurement and management of our programmes.

## HOW HAS SVI MEMBERSHIP BEEN OF VALUE TO YOU?

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Through the SVI member network, we have been linked to other practitioners on the African continent, where this methodology is still new. We've been able to discuss analytical approaches with other members, some of which are contextually specific, and expand our monitoring and evaluation stakeholder network.





**DISCOVER  
THE BENEFITS OF  
SVI MEMBERSHIP  
NOW**

[www.socialvalueint.org/membership](http://www.socialvalueint.org/membership)

**SOCIAL VALUE**  

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**INTERNATIONAL**