



**MEMBER
SPOTLIGHT**

Individual Member
Canada

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PLEASE INTRODUCE YOURSELF AND YOUR WORK.



I am proud to be an accredited SROI practitioner and licensed SROI trainer through SVI and Social Value Canada. I'm also a Credentialed Evaluator through the Canadian Evaluation Society and have completed a Master's in Public Policy and Public Administration. I currently head a small research/evaluation/SROI consultancy in Calgary, Alberta, Canada, and love supporting the generation of high-quality information about social impact and social value.

WHY DOES SOCIAL VALUE MATTER TO YOU?



Social value is so key to how we understand the social world.

Without a concept of social value, it would be so much more difficult to convey the gravity of the impact a social initiative might create.

WHY DID YOU DECIDE TO JOIN SVI?



I believe that the Member's Network is a wonderful opportunity for knowledge sharing, capacity building, and the development of key standards to ensure the conversation around social value is advanced internationally.

HOW HAS SVI MEMBERSHIP BEEN OF VALUE TO YOU?



I have learned so much through the Network. From attending webinars to connecting with other professionals, the Network has been key in the ongoing development of my understanding of social value. It has also been fun to be a part of the fine-tuning of the SROI methodology internationally.



**DISCOVER
THE BENEFITS OF
SVI MEMBERSHIP
NOW**

www.socialvalueint.org/membership

SOCIAL VALUE

INTERNATIONAL