



MEMBER SPOTLIGHT

Social Value UK Member
Wales

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PLEASE INTRODUCE YOURSELF AND YOUR WORK.



I work within the World Health Organization Collaborating Centre on Investment for Health and Well-being at Public Health Wales. My main focus is leading a programme of work which aims to capture the social value of public health programmes, developing a Value-Based Public Health approach to capturing holistic value.

WHY DOES SOCIAL VALUE MATTER TO YOU?



The health of a population can be impacted by social, economic and environmental factors. By understanding the social value of a programme or intervention, it can allow us to understand what actually matters to individuals and their communities, and the broad range of value that public health interventions can have.

WHY DID YOU DECIDE TO JOIN SOCIAL VALUE UK?



We decided to join the network to enable us to link in with like-minded individuals and organisations. This is of particular importance to us due as this is an innovative approach to be developed in our field, so shared learning is essential in order for us to progress our work programme.

HOW HAS SOCIAL VALUE UK MEMBERSHIP BEEN OF VALUE TO YOU?



Being part of the community has provided an opportunity to promote our work, and build our skills internally. The online events and resources have also enabled us to hear about developments in the world of social value to help progress our work.



**DISCOVER
THE BENEFITS OF
SVI MEMBERSHIP
NOW**

www.socialvalueint.org/membership

SOCIAL VALUE

INTERNATIONAL