

MEMBER SPOTLIGHT

Individual Member India

September 2023 Anand Chaturvedi Founder Director Avasar Leadership Foundation

PLEASE INTRODUCE YOURSELF AND YOUR WORK.



Over three decades of engagement in the training and development of people in corporations and communities with a mission to 'help people grow'. I have been leading a Civil Society Organization to address two focus areas: the education of adolescent girls and early child education for children.

WHY DOES SOCIAL VALUE MATTER TO YOU?



Our sector – the development sector – is struggling with an appropriate impact measurement and management model. Various methods are being attempted, but nothing seems to be comprehensively addressing the needs of stakeholders. I discern that Social Value Principles and Standards will find quick acceptance in well-meaning entities, and they would embrace it.

WHY DID YOU DECIDE TO JOIN SVI?



There is an urgent need for us to spread awareness of the concept of Social Value. In India, membership is non-existent and hence I took the lead in setting up the India chapter.

HOW HAS SVI MEMBERSHIP BEEN OF VALUE TO YOU?



Personally, membership to SVI is my next learning destination, and association as an India Chapter Convener helps me take the concept to my peer organizations. Every NGO/CSO must become a member of SVI to embrace the concepts.

DISCOVER THE BENEFITS OF SVI MEMBERSHIP NOW

www.socialvalueint.org/membership

