

**SOCIAL VALUE**

**INTERNATIONAL**



# MEMBER SPOTLIGHT

Individual Member  
Spain

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**Hugo Narrillos Roux**  
Universidad Europea, Valencia

## PLEASE INTRODUCE YOURSELF AND YOUR WORK.

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I am an Economist whose main experience was investment banking for 30 years. I decided to study a PhD some 13 years ago and came across the fields of social value and its measuring by chance; since then I have been teaching Finance and consulting in Social Value Measuring.

## WHY DOES SOCIAL VALUE MATTER TO YOU?

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Most companies only show the economic face of value and leave the social and environmental ones off their scope. It is crucial we can give a voice to the ones affected by an entrepreneurial project which is what social value measuring is about. Social value measuring should be the next big thing we talk about in coming years.

## WHY DID YOU DECIDE TO JOIN SVI?

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It is always better to work on a particular matter when you join forces with like-minded colleagues

## HOW HAS SVI MEMBERSHIP BEEN OF VALUE TO YOU?

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When engaging in a certain assignment, I have always found resources and help in these organizations.



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THE BENEFITS OF  
SVI MEMBERSHIP  
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