

## **SDG Impact Standards**

### **Train the Trainer Course – Online, June 2024**



#### **ABOUT THE SDG IMPACT STANDARDS**

The [SDG Impact Standards](#), developed by [UNDP SDG Impact](#), provide a universal framework and management approach for the advancement of sustainability and the SDGs amongst businesses, investors, and policy makers. The SDG Impact Standards have been designed as an overarching decision-making framework. They connect existing frameworks and tools, filling gaps that are slowing down progress towards operating sustainably and contributing positively towards the SDGs. The SDG Impact Standards are the missing piece in the puzzle, and there is increasing acknowledgment that businesses and investors need best practice management standards to bring all their existing work together. As a result, there is increasing global demand for high-quality, accredited training to businesses and investors on how to implement the SDG Impact Standards.

To scale up the roll-out and adoption of the SDG Impact Standards to businesses and investors, UNDP has partnered with [Social Value International \(SVI\)](#) to deliver a Train the Trainer course to individuals who wish to become *Accredited Trainers for the SDG Impact Standards*, and receive a license to deliver high-quality, consistent, SDG Impact Standards training.

#### **ABOUT THE SDG IMPACT STANDARDS TRAIN-THE-TRAINER COURSE**

The SDG Impact Standards Train-the-Trainer course will equip attendees with the knowledge and skills needed to be *Accredited Trainers for the SDG Impact Standards*. The SDG Impact Standards Train-the-Trainer course is for experienced IMM professionals and trainers who want to build their own capacity and work as part of a global community accelerating the adoption of the standards.

The June 2024 Train-the-Trainer course will take place [online](#) over 5 days. See the details below.

**Delivered by:** Fabienne Michaux, Director, SDG Impact & Yulia Romaschenko, Technical Director, Social Value International

**Language:** English

**Dates and times:**

This online cohort is tailored for individuals located in Europe, the Middle East and Africa.

Days: Thursday 20 – Friday 21 June & Monday 24 – Wednesday 26 June 2024

Time: 10:00 am – 13:30 pm BST / 11:00 am – 14:30 pm CET

Please note that full attendance of the Train the Trainer course is required in order to proceed with accreditation.

In addition to the training course, a Q&A session will be held after the course. Attendance at this session is optional.

### **Outline of the course:**

Over the course of the 5 days, attendees will learn how to successfully deliver the *Accredited SDG Impact Standards Training materials* to businesses and investors. The Train-the-Trainer course will cover the following:

- How to make the 'business case' for sustainability
- An overview of the [SDG Impact Standards](#) and the underpinning key concepts
- How to introduce the Self-Assessment Tool and the 12 Enterprise Actions
- The pathway to the SDG Impact Seal

The training will also include:

- Key case studies
- Workshops and interactive discussions
- Preparation and support to prepare trainees for their assessments

### **Outline of the assessment process:**

Following the 16 hours of training, there is a one-hour online assessment for participants seeking the Accredited Trainer status. For this assessment, trainers will be provided with a set of slides and be asked to deliver 40 minutes presentation and 20 minutes of Q&A on the content of the [SDG Impact Standards](#).

The assessment must be taken within 12 months of the training course and must be during one of the dedicated quarterly assessment rounds, organised by SDG Impact and SVI. Candidates will be able to benefit from access to monthly CPD sessions for up to a year after completing the course and will be invited to continue attending these if they successfully complete their Trainer Assessment.

## **BENEFITS OF BECOMING A TRAINER FOR THE SDG IMPACT STANDARDS**

Not only will you be recognised as an Accredited Trainer for the SDG Impact Standards with a license to use the SDG Impact Standards Training Materials, SVI and UNDP will also promote your status and support you to deliver the SDG Impact Standards Training to the market.

You will also become part of the Accredited Trainer community; giving you access to continuous professional development sessions and new training materials – as well as opportunities to work with pioneering businesses and investors.

## PRE-REQUISITES

To attend the SDG Impact Standards Train the Trainer course, you must meet the following criteria:

### *Essential*

- Completion of [IMM for the SDGs](#) UNDP-DUKE University online course
- At least 2 years of experience of delivering training on IMM or sustainability for private sector organizations
- Fluent in the language in which the Train-the-Trainer course is being delivered
- Have read the [SDG Impact Standards](#) including Guidance and familiarized themselves with the Self-Assessment Tool and [SDG Impact website](#).
- Relevant business/investment and/or change management expertise, preferably as a practitioner
- At least 3 years of experience working with private sector organizations in one of the following areas:
  - Designing and/or implementing IMM frameworks, and/or
  - Sustainability accounting and/or assurance
  - Designing/ preparing sustainability strategy/ business plans
  - Defining governance frameworks or as part of a board, steering group or equivalent with a sustainability lens

### *Desirable*

- Other sustainability and/or related training accreditations (e.g., SVI Accreditation, Level 1 or above on the [Social Value Professional Pathway](#))
- Experience working in sustainability areas (IMM, strategy, governance, etc.) across different private sector organizations (corporate, medium enterprises, SMEs, across different investors categories)

## COST

Participants will be charged a one-off training fee to attend the training course and undertake the assessment process.

*One-off training fee pricing structure (all prices GBP):*

- High-Income Countries: £1250
- Medium-Income Countries: £1000
- Low-Income Countries: £750

On the successful completion of the assessment process, participants will be charged an annual licensing fee in order to become an Accredited Trainer for the SDG Impact Standards. The annual licensing fee will contribute towards administrative costs, updating of training materials, building a repository of relevant examples and case studies, supporting continuing professional development and the ongoing development of the community of practice.

*Annual licensing fee pricing structure (all prices GBP):*

- High-Income Countries: £2000 per annum
- Medium-Income Countries: £1200 per annum
- Low-Income Countries: £600 per annum

## **APPLY**

Individuals seeking to join the June 2024 Train the Trainer course are requested to submit [this application form](#) to capture information and documentation on meeting the above-outlined requirements before the **deadline of Sunday 19<sup>th</sup> May 2024**.

Decisions about who is selected for the course will be made between UNDP and SVI and applicants will be informed via email shortly after the deadline.