

SOCIAL VALUE

INTERNATIONAL



**SOCIAL VALUE
PIONEER**

ABOUT SOCIAL VALUE INTERNATIONAL

Social Value International is the global network focused on social value and impact management. Our members share a common goal: to change the way the world accounts for value.


All too often key decisions about resources and policies are made using a limited economic concept of value, which fails to consider important effects on people and the environment. As the gap between rich and poor increases and the effects of climate change become more apparent, our work has never been more urgent.

Social Value International works with our members to embed core principles for social value measurement and analysis, to refine and share practice, and to build a powerful movement of like-minded people to influence policy.

This pioneering community contains members from 45 countries, drawn from a huge range of different sectors and disciplines. Our goal at Social Value International is to support, connect, and represent our members through training, knowledge-sharing and networking. Social Value International is much more than a professional network.

Will You Join Us ?

SOCIAL VALUE
INTERNATIONAL



Social Value International is the leading global network for social impact and social value. We strive to work collaboratively with our members to achieve our collective mission of changing the way the world accounts for value. As a member of Social Value International, you will connect with fellow practitioners and professionals, enhance your skills and knowledge, and become a voice in our joint movement for change.

Together, we have the power to influence decision-making and make a real difference.

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Social Value Pioneer membership is open to all organisations who share a commitment to social value.

Social Value Pioneers will receive dedicated guidance and support from Social Value International to help them embed social value into their organisational activities, measure and demonstrate their impact, and maximize the amount of social value they can create.

WHAT MEMBERSHIP WITH SOCIAL VALUE INTERNATIONAL CAN DO FOR YOU:

Membership with Social Value International will:

- Demonstrate your organisation's commitment to social value
- Help you embed social value throughout your organisation
- Ensure your impact measurement and management is consistent with the international standards
- Help you maximise your social value
- Develop your professional network



**BECOME A
SOCIAL VALUE
PIONEER**

Our members and networks are the driving force behind Social Value International. It is through supporting and working in collaboration with members that we advocate for a wider adoption of social value and impact measurement and management.

At Social Value International, our service to our members and global network communities is built around the core benefits we offer which drive our mission:

- **Engagement and Collaboration** - We work collaboratively with our members and global community under the shared goal of changing the way the world accounts for value. Our membership provides the global community a space to share knowledge, experience, challenges, solutions and create the standards for best practice.
- **Skills Building and Professional Development** - We offer our members the opportunity to increase knowledge, improve skills and enhance professional competence meaning they can improve the impacts of the organisations they work with.
- **Empowerment** - We work to enable an engaged community that can drive forward opportunities for action and ensure that our members have the power to influence and change decision making.
- **Visibility** - We amplify our members' voices by offering them a platform to demonstrate their knowledge and commitment to social value and increase their visibility through various national, regional, and international communication and engagement opportunities.
- **Network Development** - We work with our members to develop global and regional networks that can support the growth and development of our international community.
- **Events and Conferences** - We host events and conferences that provide an opportunity to convene Social Value Leaders and our international community to drive forward innovation and best practice.



**SOCIAL VALUE
INTERNATIONAL
SERVICES**

BENEFITS OF MEMBERSHIP

Engagement and Collaboration

- Join Social Value Thought Leadership Groups
- Join SVI's Advisory Forums and help us shape global standards
- Join Social Value Community Groups and connect with memberships with similar interests and experience
- Join online discussion forums and regular members only discussions and meetings
- Connecting you with the wider social value community

Skills Building and Professional Development

- Demonstrate your team's experience and professional expertise through our Professional Pathway
- Dedicated members area on our website, including access to our knowledge library
- Develop skills with world class accredited training
- Attend monthly workshops and webinars to build knowledge
- Join regular Q&A sessions with Accredited Practitioners and Trainers
- Enjoy unrestricted access to our resources (guidance, standards, tools, case studies, webinar library)
- Receive dedicated support from SVI, including guidance on how to embed social value across your organization
- Receive in-house workshops designed exclusively for your organisation

Empowerment

- Opportunities to stand for election to Social Value International's committees and governance structures
- Help shape the standards we set, develop the guidance, and develop the movement
- Engage in advocacy and campaigning to support the mission
- Shape the movement by engaging in the AGM

BENEFITS OF MEMBERSHIP

Visibility

- Demonstrate your organisation's dedication by applying for the Social Value Management Certificate
- Feature your logo on the SVI website
- Benefit from opportunities to speak at events, webinars and in workshops
- Create a member profile on the SVI Member Directory
- Add jobs or opportunities to the job board in the SVI Members Area
- Update fellow members of your work in the SVI Members Area Live Feed
- Write blogs and case studies to feature on the SVI website
- Use the Social Value Member Logo on your publications, e-signature and website

Network Development

- Set up a profile on the SVI Members Area to connect with other members in your region
- Join or set up a local network
- Opportunities to attend country, regional and interest group meetings

Events and Conferences

- Gain priority access to international events and conferences
- Access members only webinars and events within the SVI Members Area
- Be a part of Social Value Matters with discounted tickets for members





PRICING

Social Value International is made up of a global community of professionals, practitioners and changemakers. In order to ensure our community remains accessible to everyone, we have adopted a tiered approach to our Social Value Pioneer membership pricing.

Whether you are a small startup, or a large transnational corporation, Social Value International's pricing means that's all organisations are able to benefit from our membership services, and be part of the global network that is changing the way the world accounts for value:

SIZE OF ORGANISATION	COST
VERY SMALL ANNUAL TURNOVER LESS THAN £100,000 (OR START UP) PER ANNUM	£125
SMALL ANNUAL TURNOVER BETWEEN £100,00 AND £500,00 PER ANNUM	£250
MEDIUM ANNUAL TURNOVER BETWEEN £500,000 AND £5 MILLION PER ANNUM	£500
LARGE ANNUAL TURNOVER BETWEEN £5 MILLION AND £50 MILLION PER ANNUM	£1000
VERY LARGE ANNUAL TURNOVER OVER £50 MILLION PER ANNUM	£2000

